

Media Resources



TARGETED AND FOCUSED MEDIA PLAN

The overarching marketing plan for Berkshire Hathaway HomeServices in 2015 includes a broad array of media vehicles including consumer broadcast and digital, sponsorship of strong cable programming, consumer publications and corresponding digital efforts; SEO/SEM, trade print and digital.

WALL STREET JOURNAL

UNIQUE HOMES

Robb Report
FOR THE LUXURY LIFESTYLE™

duPont
REGISTRY
A BUYERS GALLERY OF FINE HOMES®

REALTOR
THE BUSINESS TOOL FOR REAL ESTATE PROFESSIONALS

REAL ESTATE
RISMedia

COOKING
CHANNEL

diy
network



HGTV

travel
CHANNEL

GREAT
AMERICAN
COUNTRY



BERKSHIRE HATHAWAY
HomeServices

Good to know®